

BACK PANELS 30+20+4"=54"  
MERCHANDISE SPACE=54"





CS MADE FOR ALL 4X12 \*\*

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| 041554564839<br>CS MADE FOR YOU<br>SPICE FOR ME | 041554564815<br>CS MADE FOR YOU<br>MAUVE FOR ME | 041554566772<br>CS MADE FOR YOU<br>PINK FOR ME | 041554564860<br>CS MADE FOR YOU<br>FUCHSIA FOR ME | 041554564846<br>CS MADE FOR YOU<br>RED FOR ME | 041554564853<br>CS MADE FOR YOU<br>RUBY FOR ME | 041554564877<br>CS MADE FOR YOU<br>PLUM FOR ME |
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CS MADE FOR ALL 1.1 \*\*

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| 041554198225<br>COLOR SEN LIPSTICK<br>Pink Sand | 041554198232<br>COLOR SEN LIPSTICK<br>Born With It | 041554248913<br>COLOR SEN LIPSTICK<br>Pink & Proper | 041554198300<br>COLOR SEN LIPSTICK<br>Pink Wink | 041554408485<br>COLOR SEN BUFFS<br>BARE ALL | 041554408515<br>COLOR SEN BUFFS<br>BLUSHING BEIGE | 041554408546<br>COLOR SEN BUFFS<br>NUDE LUST | 041554408492<br>COLOR SEN BUFFS<br>TRUFFLE TEASE | 041554198845<br>COLOR SEN LIPSTICK<br>Crazy For Coffee | 041554413236<br>COLOR SEN BUFFS<br>TOUCHABLE TAUPE |
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COL SEN LIP 1.2 PINK/BUFF

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| 041554283426<br>COLOR SEN LIPSTICK<br>Blissful Berry | 041554283433<br>COLOR SEN LIPSTICK<br>Deepest Cherry | 041554470994<br>COLOR SEN LIPSTICK<br>Romantic Rose | 041554294872<br>COLOR SEN LIP VIVIDS<br>BRAZEN BERRY | 041554198423<br>COLOR SEN LIPSTICK<br>On The Mauve | 041554198515<br>COLOR SEN LIPSTICK<br>Are You Red-dy | 041554248906<br>COLOR SEN LIPSTICK<br>Red Revolution | 041554198522<br>COLOR SEN LIPSTICK<br>Very Cherry | 041554198553<br>COLOR SEN LIPSTICK<br>Red Revival | 041554294998<br>COLOR SEN LIP VIVIDS<br>ON FIRE RED |
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COL SEN LIP 2.2 PLUM/RED

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| 041554429879<br>COLOR SEN THE MATTES<br>Nude Embrace | 041554429886<br>COLOR SEN THE MATTES<br>Daringly Nude | 041554429893<br>COLOR SEN THE MATTES<br>Touch of Spice | 041554429909<br>COLOR SEN THE MATTES<br>Lust for Blush | 041554429916<br>COLOR SEN THE MATTES<br>Ravishing Rose | 041554429923<br>COLOR SEN THE MATTES<br>Faint For Fuchsia | 041554429930<br>COLOR SEN THE MATTES<br>Mesmerizing Magenta | 041554429954<br>COLOR SEN THE MATTES<br>Siren in Scarlet | 041554429961<br>COLOR SEN THE MATTES<br>Divine Wine | 041554453690<br>COLOR SEN THE MATTES<br>Burgundy Blush |
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COL SEN MATTES 1.1

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| 041554496512<br>COLOR SEN THE MATTES<br>PURELY NUDE | 041554496529<br>COLOR SEN THE MATTES<br>PEACH BUFF | 041554496536<br>COLOR SEN THE MATTES<br>BEIGE BABE | 041554496543<br>COLOR SEN THE MATTES<br>HONEY PINK | 041554496550<br>COLOR SEN THE MATTES<br>NAKED CORAL | 041554496567<br>COLOR SEN THE MATTES<br>RAW CHOCOLATE | 041554496574<br>COLOR SEN THE MATTES<br>ALMOND ROSE | 041554496574<br>COLOR SEN THE MATTES<br>ALMOND ROSE | 041554496581<br>COLOR SEN THE MATTES<br>TOASTED TRUFFLE | 041554496598<br>COLOR SEN THE MATTES<br>BROWN BLUSH |
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COL SEN INTI-MATTE NUDES 1.1

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| 041554488722<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554488746<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 0415544464399<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554488715<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554464245<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554464252<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554464320<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554488708<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554488685<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS | 041554488777<br>COLOR SEN SENSATIONAL<br>LOADED BOLDS |
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COL SEN BOLDS 1.1

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| 041554493535<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554459692<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554459708<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554493542<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554459760<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554493566<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554493573<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554493580<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554493597<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE | 041554459777<br>COLOR<br>SENSATIONAL<br>LIQUID MATTE |
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CS VIV LIQ MATTE 1.1 \*\*

SS MATTE INK

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|--|---|---|---|---|--|---|--|--|---|
| 041554496895<br>SUPERSTAY<br>MATTE INK<br>LOYALIST | 041554496901<br>SUPERSTAY<br>MATTE INK<br>DREAMER | 041554496918<br>SUPERSTAY<br>MATTE INK<br>LOVER | 041554496925<br>SUPERSTAY<br>MATTE INK<br>PIONEER | 041554496932<br>SUPERSTAY<br>MATTE INK<br>HEROINE | 041554496949<br>SUPERSTAY<br>MATTE INK<br>ROMANTIC | 041554496956<br>SUPERSTAY<br>MATTE INK<br>CREATOR | 041554496963<br>SUPERSTAY<br>MATTE INK<br>BELIEVER | 041554496970<br>SUPERSTAY<br>MATTE INK<br>ESCAPIST | 041554496987<br>SUPERSTAY<br>MATTE INK<br>VOYAGER |
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SS MATTE INK 1.1 \*\*

BACKWALL

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| 041554541397<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Fair Porcelain | 041554541403<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Porcelain | 041554541410<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Natural Ivory | 041554541427<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Classic Ivory | 041554541458<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Natural Beige | 041554541465<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Sun Beige             | 041554541496<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Toffee     | 041554541519<br>SUPERSTAY FULL<br>COVERAGE FOUNDATION<br>Coconut                          |  |   |   |   |
| SS FULL COVERAGE FOUNDATION 1.1 **                                      |  |  |  |  |  |   |   |  |   |   |   |
| 041554562804<br>SUPERSTAY FULL COVERAGE POWDER<br>Fair Porcelain        | 041554562811<br>SUPERSTAY FULL COVERAGE POWDER<br>Porcelain        | 041554562835<br>SUPERSTAY FULL COVERAGE POWDER<br>Classic Ivory        | 041554562866<br>SUPERSTAY FULL COVERAGE POWDER<br>Natural Beige        | 041554562873<br>SUPERSTAY FULL COVERAGE POWDER<br>Golden               | 041554563368<br>SUPERSTAY FULL COVERAGE POWDER<br>Honey                        | 041554562903<br>SUPERSTAY FULL COVERAGE POWDER<br>Coconut           | 041554563375<br>SUPERSTAY FULL COVERAGE POWDER<br>Java                                    |  |   |   |   |
| SS FC PDR 1.1 **  |  |  |  |  |  |   |   |  |   |   |   |
| 041554220063<br>IAR ERASER<br>FOUNDATION<br>Creamy Ivory                | 041554220070<br>IAR ERASER<br>FOUNDATION<br>Buff Beige             | 041554220087<br>IAR ERASER<br>FOUNDATION<br>Classic Ivory              | 041554220094<br>IAR ERASER<br>FOUNDATION<br>Nude                       | 041554220100<br>IAR ERASER<br>FOUNDATION<br>Creamy Natural             | 041554220117<br>IAR ERASER<br>FOUNDATION<br>Sandy Beige                        | 041554220124<br>IAR ERASER<br>FOUNDATION<br>Pure Beige              | 041554220155<br>IAR ERASER<br>FOUNDATION<br>Medium Beige                                  |  |   |   |   |
| IAR ERASER FOUND 1.1 **   |  |  |  |  |  |   |   |  |   |   |   |
| 041554259247<br>IAR Eraser Concealer<br>Fair                            | 041554259254<br>IAR Eraser Concealer<br>Light                      | 041554259261<br>IAR Eraser Concealer<br>Medium                         | 041554259278<br>IAR Eraser Concealer<br>Honey                          | 041554267198<br>IAR Eraser Concealer<br>Neutralizer                    | 041554267204<br>IAR Eraser Concealer<br>Brightener                             |   |   |  |   |   |   |
| 041554509809<br>FACE STUDIO BLENDER<br>Face Studio Blender              | 041554548341<br>Master Prime<br>Blur Stick                         | 041554548365<br>Master Prime<br>Blur Stick                             | 041554548372<br>Master Prime<br>Blur Stick                             | 041554494518<br>FACE STUDIO MASTER CAMO PALETTE<br>Light               | FACE STUDIO  |   |   |  |   |   |   |
| FS BLENDER/BLUR/CAMO **   |  |  |  |  |  |   |   |  |   |   |   |
| 041554455595<br>FACE STUDIO MASTER CONTOUR<br>LIGHT TO MEDIUM           |  | 041554455601<br>FACE STUDIO MASTER CONTOUR<br>MEDIUM TO DEEP           |  |  | 041554455588<br>MASTER FIX TRANSLUCENT POWDER<br>MASTER FIX TRANSLUCENT POWDER |   | 041554455571<br>MASTER FIX SETTING SPRAY<br>MASTER FIX SETTING SPRAY SKU<br>1 (Full Size) |  |   |   |   |
| FS MSTR CONTR/MSTR FIX TRAY 1.1 **                                      |  |  |  |  |  |   |   |  |   |   |   |
| SS 2 STEP SPACESAVER  |  | 041554237726<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Everlasting<br>Wine     | 041554237733<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Reliable<br>Raspberry   | 041554237740<br>SS 2 STEP 24<br>HR LIPCOLOR<br>All Day Cherry          | 041554237757<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Continuous<br>Coral             | 041554237801<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Wear On<br>Wildberry | 041554494969<br>SUPERSTAY<br>SUPER IMPACT<br>ETERNAL<br>CHERRY                            | 041554494976<br>SUPERSTAY<br>SUPER IMPACT<br>STEADY RED-Y          | 041554494983<br>SUPERSTAY<br>SUPER IMPACT<br>24/7 FUSCHIA     | 041554494990<br>SUPERSTAY<br>SUPER IMPACT<br>ALL DAY PLUM     | 041554494891<br>SUPERSTAY<br>ERASER                           |
| SS 24HR LIP 1.2 (NON-REFLOW) **   |  |  |  |  |  |   |   |  |   |   |   |
| SS 2 STEP SPACESAVER  |  | 041554237818<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Unlimited Raisin        | 041554237825<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Perpetual Plum          | 041554237870<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Infinite Petal          | 041554237894<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Timeless Rose                   | 041554237917<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Very Cranberry       | 041554237931<br>SS 2 STEP 24<br>HR LIPCOLOR<br>So Pearly Pink                             | 041554237948<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Forever<br>Chestnut | 041554237955<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Always Heather | 041554335927<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Constant Toast | 041554238006<br>SS 2 STEP 24<br>HR LIPCOLOR<br>Constant Cocoa |
| SS 24HR LIP 2.2 (NON REFLOW) **   |  |  |  |  |  |   |   |  |   |   |   |

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| 041554055986<br>DREAM SATIN LIQUID FOUNDATION<br>Porcelain Ivory | 041554055993<br>DREAM SATIN LIQUID FOUNDATION<br>Classic Ivory | 041554056006<br>DREAM SATIN LIQUID FOUNDATION<br>Natural Ivory   | 041554056037<br>DREAM SATIN LIQUID FOUNDATION<br>Nude Beige    | 041554056013<br>DREAM SATIN LIQUID FOUNDATION<br>Nude         | 041554056020<br>DREAM SATIN LIQUID FOUNDATION<br>Creamy Natural |  |   |  |  |   |  |
| DRM SATIN 1.2 **   |  |  |  |   |   |  |   |  |  |   |  |
| 041554056044<br>DREAM SATIN LIQUID FOUNDATION<br>Sandy Beige     | 041554056051<br>DREAM SATIN LIQUID FOUNDATION<br>Pure Beige    | 041554056068<br>DREAM SATIN LIQUID FOUNDATION<br>Natural Beige   | 041554056082<br>DREAM SATIN LIQUID FOUNDATION<br>Honey Beige   | 041554056112<br>DREAM SATIN LIQUID FOUNDATION<br>Caramel      | 041554056129<br>DREAM SATIN LIQUID FOUNDATION<br>Cocoa          |  |   |  |  |   |  |
| DRM SATIN 2.2 **   |  |  |  |   |   |  |   |  |  |   |  |
| 041554525106<br>DREAM LUMI CONCEALER - UNCARDED                  | 041554525113<br>DREAM LUMI CONCEALER - UNCARDED                | 041554525472<br>DREAM LUMI CONCEALER - UNCARDED                  | 041554525489<br>DREAM LUMI CONCEALER - UNCARDED                | 041554525496<br>DREAM LUMI CONCEALER - UNCARDED               | 041554525502<br>DREAM LUMI CONCEALER - UNCARDED                 | 041554494457<br>DREAM CONCEALER CRAYON<br>Fair | 041554494464<br>DREAM CONCEALER CRAYON<br>Light | 041554494471<br>DREAM CONCEALER CRAYON<br>Light/Medium | 041554494488<br>DREAM CONCEALER CRAYON<br>Medium | 041554494495<br>DREAM CONCEALER CRAYON<br>Medium/Deep | 041554494501<br>DREAM CONCEALER CRAYON<br>Deep |
| DRM LUMI/BRGHT CNCLR CRAY 1.1 **                                 |  |  |  |   |   |  |   |  |  |   |  |
| 041554408225<br>DREAM WONDER POWDER                              | 041554408249<br>DREAM WONDER POWDER                            | 041554415476<br>DREAM WONDER POWDER                              | 041554408270<br>DREAM WONDER POWDER                            | 041554408287<br>DREAM WONDER POWDER                           | 041554411355<br>DREAM WONDER POWDER                             | 041554415506<br>DREAM WONDER POWDER            | 041554411393<br>DREAM WONDER POWDER             |  |  |   |  |
| DRM WONDER PDR 1.1 **  |  |  |  |   |   |  |   |  |  |   |  |
| DMM SM BRAND SIGN  |  | 041554507096<br>DREAM MATTE MOUSSE FOUNDATION<br>Porcelain Ivory | 041554507102<br>DREAM MATTE MOUSSE FOUNDATION<br>Classic Ivory | 041554507126<br>DREAM MATTE MOUSSE FOUNDATION<br>Nude         |   |  |   |  |  |   |  |
|  |  | 041554507133<br>DREAM MATTE MOUSSE FOUNDATION<br>Creamy Natural  | 041554507134<br>DREAM MATTE MOUSSE FOUNDATION<br>Light Beige   | 041554507140<br>DREAM MATTE MOUSSE FOUNDATION<br>Sandy Beige  |   |  |   |  |  |   |  |
| DRM MATTE MOUSSE 1.2 **  |  |  |  |   |   |  |   |  |  |   |  |
| DMM SM BRAND SIGN  |  | 041554507157<br>DREAM MATTE MOUSSE FOUNDATION<br>Pure Beige      | 041554537741<br>DREAM MATTE MOUSSE FOUNDATION<br>Natural Beige | 041554507164<br>DREAM MATTE MOUSSE FOUNDATION<br>Medium Beige |   |  |   |  |  |   |  |
|  |  | 041554507171<br>DREAM MATTE MOUSSE FOUNDATION<br>Honey Beige     | 041554510164<br>DREAM MATTE MOUSSE FOUNDATION<br>Caramel       | 041554511871<br>DREAM MATTE MOUSSE FOUNDATION<br>Cocoa        |   |  |   |  |  |   |  |
| DRM MATTE MOUSSE 2.2 **  |  |  |  |   |   |  |   |  |  |   |  |
| 041554282634<br>DREAM FRESH BB CRM<br>Light Medium               | 041554282641<br>DREAM FRESH BB CRM<br>Medium                   | 041554282658<br>DREAM FRESH BB CRM<br>Medium/Deep                | 041554349542<br>DREAM PURE BB<br>Light/Medium                  | 041554349573<br>DREAM PURE BB<br>Medium                       | 041554349719<br>DREAM PURE BB<br>Medium/Deep                    |  |   |  |  |   |  |
| DRM BB CREAMS 1.1 **   |  |  |  |   |   |  |   |  |  |   |  |
| 041554535457<br>EYELASH CURLER REFILLS                           | 041554535426<br>EYELASH CURLER<br>EXPERT TOOLS EYELASH CURLER  | 041554535419<br>DUAL SHARPENER<br>EXPERT TOOLS DUAL SHARPENER    | 041554535273<br>BRUSH N' COMB<br>EXPERT TOOLS BRUSH N' COMB    | 041554543872<br>COVER STICK (CORRECTOR)<br>Ivory              | 041554543889<br>COVER STICK (CORRECTOR)<br>Light Beige          |  |   |  |  |   |  |

**BACK PANELS  
MERCHANDIS**

MNY 2' LOGO FLAT P

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| 041554433449<br>FitMe MATTE+PORELESS<br>FNDTN<br>Clisc Ivory | 041554433470<br>FitMe MATTE+PORELESS<br>FNDTN<br>Ntrl Beige | 041554538700<br>FitMe MATTE+PORELESS<br>FNDTN<br>LIGHT HONEY                 | 041554433500<br>FitMe MATTE+PORELESS<br>FNDTN<br>Sun Beige | 041554438192<br>FitMe MATTE+PORELESS<br>FNDTN<br>Warm Honey                          | 041554433524<br>FitMe MATTE+PORELESS<br>FNDTN<br>Coconut | 041554466522<br>FitMe MATTE+PORELESS<br>FNDTN<br>MOCHA | 041554538748<br>FitMe MATTE+PORELESS<br>FNDTN<br>JAVA |  |  |
| FM MT+PRLS FNDTN 1.1 (AA/H) **                               |   |  |  |  |  |  |   |  |  |
| 041554238648<br>FitMe DEW+SMTH FNDTN<br>Porcelain            | 041554238655<br>FitMe DEW+SMTH FNDTN<br>Ivry                | 041554238662<br>FitMe DEW+SMTH FNDTN<br>Clisc Ivry                           | 041554238686<br>FitMe DEW+SMTH FNDTN<br>Buff Bge           | 041554238716<br>FitMe DEW+SMTH FNDTN<br>Nat Bge                                      | 041554238747<br>FitMe DEW+SMTH FNDTN<br>Pure Bge         | 041554238761<br>FitMe DEW+SMTH FNDTN<br>Sun Bge        | 041554400816<br>FitMe DEW+SMTH FNDTN<br>Toffee        |  |  |
| FM DEW+SMTH FNDTN TRAY 1.1 **                                |   |  |  |  |  |  |   |  |  |
| 041554332827<br>FitMe Oil-Free<br>Stick                      | 041554332841<br>FitMe Oil-Free<br>Stick                     | 041554332858<br>FitMe Oil-Free<br>Stick                                      | 041554332865<br>FitMe Oil-Free<br>Stick                    | 041554332872<br>FitMe Oil-Free<br>Stick  | 041554334487<br>FitMe Oil-Free<br>Stick                  | 041554337266<br>FitMe Oil-Free<br>Stick                | 041554337402<br>FitMe Oil-Free<br>Stick               |  |  |
| FM STICK 1.1 **  |   |  |  |  |  |  |   |  |  |
| 041554238808<br>FitMe SET+SMTH PDR<br>Porcelain              |   | 041554238846<br>FitMe SET+SMTH PDR<br>Buff Bge                               |  | 041554247718<br>FitMe<br>CONCEALER<br>Light  | 041554247701<br>FitMe<br>CONCEALER<br>Fair               | 041554247732<br>FitMe<br>CONCEALER<br>Sand             | 041554247725<br>FitMe<br>CONCEALER<br>Med             | 041554247756<br>FitMe<br>CONCEALER<br>Cafe | 041554247749<br>FitMe<br>CONCEALER<br>Deep |
| 041554238822<br>FitMe SET+SMTH PDR<br>Clisc Ivry             |   | 041554238877<br>FitMe SET+SMTH PDR<br>Nat Bge                                |  |  |  |  |   |  |  |
| FM SET+SMTH PDR/CONCLR TRAY 1.1 **                           |   |  |  |  |  |  |   |  |  |
| 041554503067<br>FIT ME BLUSH OPTIMIZATION                    |   | 041554503074<br>FIT ME BLUSH OPTIMIZATION                                    |  | 041554503098<br>FIT ME BLUSH OPTIMIZATION  |  | 041554503104<br>FIT ME BLUSH OPTIMIZATION              |   | 041554503111<br>FIT ME BLUSH OPTIMIZATION  |  |
| 041554503135<br>FIT ME BLUSH OPTIMIZATION                    |   | 041554503142<br>FIT ME BLUSH OPTIMIZATION                                    |  | 041554503159<br>FIT ME BLUSH OPTIMIZATION  |  | 041554503524<br>FIT ME BLUSH OPTIMIZATION              |   | 041554503722<br>FIT ME BLUSH OPTIMIZATION  |  |
| FM BLUSH 1.1 **  |   |  |  |  |  |  |   |  |  |
| Urban Hook Bar with 4 Peg Hooks                              |   |  |  |  |  |  |   |  |  |
| 041554543896<br>COVER STICK<br>(CORRECTOR)<br>Medium Beige   |   | 041554562422<br>MOISTURIZING MASCARA REMOVER<br>MOISTURIZING MASCARA REMOVER |  | 041554537970<br>100% OIL-FREE EYE MAKEUP REMOVER<br>100% OIL-FREE EYE MAKEUP REMOVER |  | 041554269567<br>ILLEGAL LENGTHS MASC<br>Blackest Black |   |  |  |

30+20+4"=54"  
 FREE SPACE=54"

FRONT UNLIT HDR \*\*

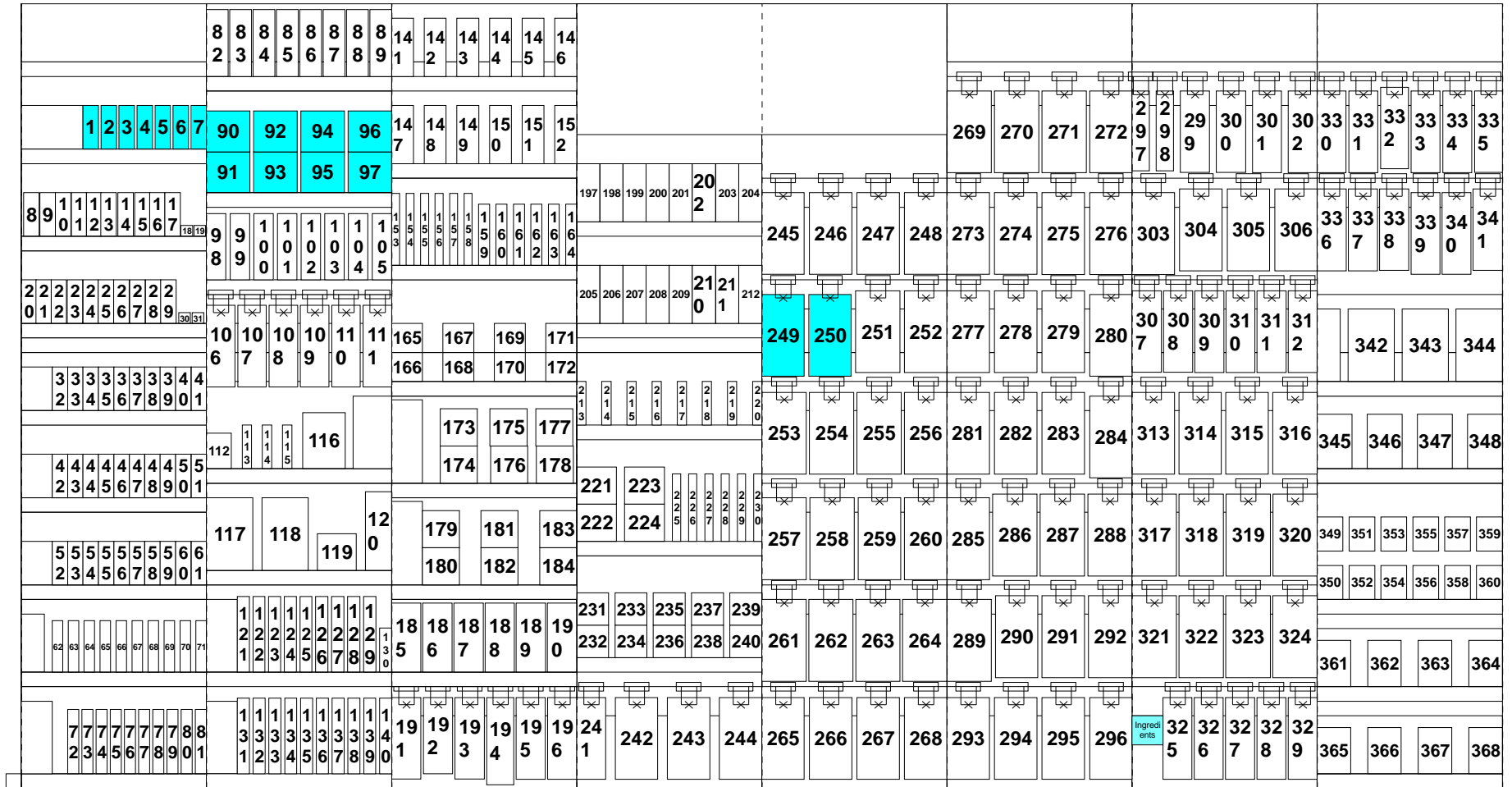
|   |   |  |   |
|---|---|--|---|
| 041554420616<br>LASH SENSATIONAL<br>Blackest Black          | 041554420623<br>LASH SENSATIONAL<br>Very Black              | Urban Hook Bar with 4 Peg Hooks<br>041554460247<br>LASH SENSATIONAL LUSCIOUS<br>Blackest Black WSH | 041554460254<br>LASH SENSATIONAL LUSCIOUS<br>Very Black WSH           |
| 041554539912<br>SNPSACARA<br>PITCH BLACK                    | 041554539943<br>SNPSACARA<br>BLACK CHERRY                   | Urban Hook Bar with 4 Peg Hooks<br>041554240337<br>FALSIES BLACK DRAMA WASHABLE<br>Black Drama     | 041554217957<br>FALSIES MASCARA<br>Blackest Black                     |
| 041554050899<br>VOLUM' EXPRESS COLOSSAL<br>Glam Black       | 041554050905<br>VOLUM' EXPRESS COLOSSAL<br>Classic Black    | Urban Hook Bar with 4 Peg Hooks<br>041554056761<br>VOLUM' EXPRESS COLOSSAL<br>Glam Brown (Brn/Blk) | 041554197037<br>VOLUM' EXPRESS COLOSSAL WP<br>Glam Black              |
| 041554409291<br>PUMPED UP! COLOSSAL WSH<br>Glam Black       | 041554409284<br>PUMPED UP! COLOSSAL WSH<br>Classic Black    | Urban Hook Bar with 4 Peg Hooks<br>041554493719<br>COLOSSAL BIG SHOT<br>BLACKEST BLACK WSH         | 041554493726<br>COLOSSAL BIG SHOT<br>VERY BLACK WSH                   |
| 041554670745<br>GREAT LASH MASCARA<br>Blackest Black        | 041554532722<br>GREAT LASH MASCARA<br>Very Black            | Urban Hook Bar with 4 Peg Hooks<br>041554532807<br>GREAT LASH MASCARA<br>Brownish Black            | 041554532982<br>GREAT LASH MASCARA<br>Dark Brown                      |
| 041554239423<br>Great Lash Lots of Lashes<br>Blackest Black | 041554269062<br>Great Lash Lots of Lashes<br>Brownish Black | Urban Hook Bar with 4 Peg Hooks<br>041554239416<br>Great Lash Lots of Lashes<br>Very Black         | 041554672237<br>CURVED BRUSH GREAT LASH<br>WASHABLE<br>Blackest Black |

| SNAPSCARA (MODEL GIGI) 4X12 **                                    |  |  |   |
|---|--|--|---|
| 041554522556<br>FALSIES TEMPTATION<br>BLKST BLK                   | Urban Hook Bar with 4 Peg Hooks<br>041554522570<br>FALSIES TEMPTATION<br>BROWNISH BLK                        | 041554522679<br>FALSIES TEMPTATION WTP<br>VERY BLACK WTP     | 041554496185<br>LASH SENSATIONAL CURVITUDE<br>Blkst Black WSH |
| 041554460261<br>LASH SENSATIONAL LUSCIOUS<br>Brownish Black WSH   | Urban Hook Bar with 4 Peg Hooks<br>041554460278<br>LASH SENSATIONAL LUSCIOUS<br>WATERPROOF<br>Very Black WTP | 041554496192<br>LASH SENSATIONAL CURVITUDE<br>Very Black WSH | 041554496208<br>LASH SENSATIONAL CURVITUDE<br>Brwn Black WSH  |
| 041554217964<br>FALSIES MASCARA<br>Very Black                     | Urban Hook Bar with 4 Peg Hooks<br>041554217971<br>FALSIES MASCARA<br>Brownish Black                         | 041554217988<br>FALSIES MASCARA WP<br>Very Black             | 041554459890<br>FALSIES PUSH UP DRAMA ANGEL<br>Blackest Black |
| 041554197044<br>VOLUM' EXPRESS COLOSSAL WP<br>Classic Black       | Urban Hook Bar with 4 Peg Hooks<br>041554217995<br>FALSIES MASCARA WP<br>Brownish Black                      | 041554268706<br>FALSIES FLARED<br>Blackest Black             | 041554443462<br>PUSH UP DRAMA WSH<br>Blackest Black           |
| 041554460308<br>COLOSSAL SPIDER LASH<br>GLAM BLACK                | Urban Hook Bar with 4 Peg Hooks<br>041554288254<br>CAT EYES MASCARA<br>Glam Black                            | 041554288261<br>CAT EYES MASCARA WP<br>Glam Black            | 041554281446<br>MEGA PLUSH MASCARA<br>Blackest Black          |
| 041554519457<br>GREAT LASH MASCARA<br>Clear                       | Urban Hook Bar with 4 Peg Hooks<br>041554209310<br>GREAT LASH BIG<br>Blackest Black                          | 041554209327<br>GREAT LASH BIG<br>Very Black                 | 041554007503<br>DEFINE-A-LASH LENGTH MASCARA<br>Very Black    |
| 041554565294<br>CURVED BRUSH GREAT LASH<br>WASHABLE<br>Very Black | Urban Hook Bar with 4 Peg Hooks<br>041554626964<br>GREAT LASH WATERPROOF<br>Very Black                       | 041554699159<br>FULL 'N SOFT WASHABLE<br>Very Black          | 041554605228<br>FULL 'N SOFT WATERPROOF<br>Very Black         |

|  |  |  |  |   |
|--|--|--|--|---|
| BROW PREC MICRO 4X12 **  |  |  |  |   |
| 04155444930<br>TATTOO STUDIO<br>BROW GEL<br>SOFT BROWN           | 041554545876<br>TATTOO STUDIO<br>BROW GEL<br>DEEP BROWN                | 041554545074<br>TEMPTATION BROW<br>SOFT BROWN                        | 041554545098<br>TEMPTATION BROW<br>DEEP BROWN                          | 041554442199<br>BROW DEFINE + FILL DUO<br>Soft Brown                  |
| 6HK BRAND HB TS BROW GEL **                                      |  |  |  |   |
| 041554442205<br>BROW DEFINE + FILL DUO<br>Deep Brown             |  |  |  |   |
| 4HK BRAND HB GEL LINER DOT **                                    |  |  |  |   |
| 041554496260<br>LASH SENSATIONAL CURVITUDE WTP<br>Very Black WTP | 041554220186<br>EYE STUDIO GEL LINER<br>Blackest Black                 | 041554220193<br>EYE STUDIO GEL LINER<br>Brown                        | 041554220209<br>EYE STUDIO GEL LINER<br>Gunmetal                       |   |
| 6HK BRAND HB UNSTOPPABLE **                                      |  |  |  |   |
| 041554009071<br>DEFINE A LINE<br>Ebony Black                     | 041554009095<br>DEFINE A LINE<br>Brownish Black                        | 041554513493<br>UNSTOPPABLE EYELINER -<br>CARDED<br>Onyx             | 041554513530<br>UNSTOPPABLE EYELINER -<br>CARDED<br>Pewter             | 041554513547<br>UNSTOPPABLE EYELINER -<br>CARDED<br>Sapphire          |
| Urban Hook Bar with 4 Peg Hooks                                  |  |  |  |   |
| 041554054156<br>LASH STILETTO<br>Very Black                      | 041554208832<br>LASH STILETTO WP<br>Very Black                         | 041554647372<br>LASH DISCOVERY WASHABLE<br>Very Black                | 041554650495<br>LASH DISCOVERY WP<br>Very Black                        |   |
| Urban Hook Bar with 4 Peg Hooks                                  |  |  |  |   |
| 041554281460<br>MEGA PLUSH MASCARA<br>Very Black                 | 041554281477<br>MEGA PLUSH MASCARA<br>Brownish Black                   | 041554281484<br>MEGA PLUSH MASCARA WP<br>Very Black                  | 041554281491<br>MEGA PLUSH MASCARA WP<br>Brownish Black                |   |
| Urban Hook Bar with 4 Peg Hooks                                  |  |  |  |   |
| 041554288384<br>VE ROCKET MASCARA<br>Blackest Black              | 041554288377<br>VE ROCKET MASCARA<br>Very Black                        | 041554288391<br>VE ROCKET MASCARA<br>Brownish Black                  | 041554288452<br>VE ROCKET MASCARA WP<br>Very Black                     |   |
| 6HK BRAND HB EXPRT EYES TWIN **                                  |  |  |  |   |
| Ingredients Listing  | 041554530179<br>EXPERT EYES TWIN BROW<br>& EYE PENCILS<br>Velvet Black | 041554530254<br>EXPERT EYES TWIN BROW<br>& EYE PENCILS<br>Dark Brown | 041554530667<br>EXPERT EYES TWIN BROW<br>& EYE PENCILS<br>Medium Brown | 041554530339<br>EXPERT EYES TWIN BROW<br>& EYE PENCILS<br>Light Brown |
| 041554507379<br>EXPERT EYES TWIN BROW<br>& EYE PENCILS<br>Blonde |  |  |  |   |

| LINERS FAMILY 4X12 **   |  |  |   |  |   |
|---|--|--|---|--|---|
| 041554429640<br><b>BROW PRECISE</b><br>Soft Brown                   | 041554429633<br><b>BROW PRECISE</b><br>Deep Brown                        | 041554368228<br><b>GLK BRAND HB BROW PRECISE **</b><br>EYE STUDIO MASTER<br>PREC ALL DAY<br>Black    | 041554541915<br><b>MASTER PRECISE INK</b><br>LINER<br>BLACK COMET | 041554415438<br><b>EYE STUDIO MASTER</b><br>KAJAL LINER<br>Onyx Rush | 041554494198<br><b>CURVITUDE LINER</b><br>BLACK                 |
| 041554533156<br><b>LINEWORKS ULTRA LINER</b><br>WATERPROOF<br>Black | 041554533163<br><b>LINEWORKS ULTRA LINER</b><br>WATERPROOF<br>Dark Brown | 041554209440<br><b>GLK BRAND HB GEL PENCIL **</b><br>LINE STILETTO LIQUID<br>LINER<br>Blackest Black | 041554434804<br><b>LASTING DRAMA GEL</b><br>PENCIL<br>SLEEK ONYX  | 041554434835<br><b>LASTING DRAMA GEL</b><br>PENCIL<br>GLAZED TOFFEE  | 041554294231<br><b>MASTER DUO LINER</b><br>Black Lacquer        |
|   | 041554419184<br><b>THE PALETTES</b><br>The Nudes                         |  | 041554434866<br><b>THE PALETTES</b><br>The Blushed Nudes          |  | 041554490848<br><b>24KT NUDES PALETTE</b><br>24KT NUDES PALETTE |
| EYE PALETTES 1.1 **   |  |  |   |  |   |
| 041554540772<br><b>CITY MINI PALETTES</b><br>MATTE ABOUT TOWN       |  | 041554499742<br><b>CITY MINI PALETTES</b><br>Rooftop Bronzes   |   | 041554499735<br><b>CITY MINI PALETTES</b><br>Chill Brunch Neutrals   | 041554499766<br><b>CITY MINI PALETTES</b><br>Downtown Sunrise   |
| CITY MINI PALETTES 1.1 **   |  |  |   |  |   |
| 041554492644<br>New Expertwear Monos<br>Vanilla                     | 041554490749<br>New Expertwear Monos<br>Soft Pearl                       | 041554490763<br>New Expertwear Monos<br>Seashell   | 041554490770<br>New Expertwear Monos<br>Nude Glow                 | 041554490756<br>New Expertwear Monos<br>Linen                        | 041554490794<br>New Expertwear Monos<br>The Glo Down            |
| 041554492682<br>New Expertwear Monos<br>Made for Mocha              | 041554490824<br>New Expertwear Monos<br>Forest Green                     | 041554492651<br>New Expertwear Monos<br>Night Sky  | 041554552201<br>New Expertwear Monos<br>Dusty Rose                | 041554490787<br>New Expertwear Monos<br>Tastefully Taupe             | 041554492712<br>New Expertwear Monos<br>Humdrum Plum            |
| EW MONOS (2TIER) **   |  |  |   |  |   |
| 041554409093<br><b>EXPERT WEAR QUADS</b><br>Natural Smokes          |  | 041554409147<br><b>EXPERT WEAR QUADS</b><br>Charcoal Smokes  |   | 041554409239<br><b>EXPERT WEAR QUADS</b><br>Emerald Smokes           | 041554409260<br><b>EXPERT WEAR QUADS</b><br>Autumn Coppers      |
| EW QUADS 1.2 **   |  |  |   |  |   |
| 041554409192<br><b>EXPERT WEAR QUADS</b><br>Lavender Smokes         |  | 041554409116<br><b>EXPERT WEAR QUADS</b><br>Mocha Motion   |   | 041554409130<br><b>EXPERT WEAR QUADS</b><br>Designer Chocolates      | 041554409123<br><b>EXPERT WEAR QUADS</b><br>Sunlit Bronze       |
| EW QUADS 2.2 **   |  |  |   |  |   |

BACK PANELS 30+20+4"=54"  
MERCHANDISE SPACE=54"



POSITION REPORT

Category Mgmt. Dept.11/2/2018

**WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2**

Spring 2019

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| CS MADE FOR ALL 1.1 ** |         |              |                 |                |            | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |  |
|------------------------|---------|--------------|-----------------|----------------|------------|--|--|
| Loc. ID                | Facings | UPC          | Description     | Shade          | Plano Code |  |  |
| 1                      | 1       | 041554564839 | CS MADE FOR YOU | SPICE FOR ME   | 370        |  |  |
| 2                      | 1       | 041554564815 | CS MADE FOR YOU | MAUVE FOR ME   | 373        |  |  |
| 3                      | 1       | 041554566772 | CS MADE FOR YOU | PINK FOR ME    | 376        |  |  |
| 4                      | 1       | 041554564860 | CS MADE FOR YOU | FUCHSIA FOR ME | 379        |  |  |
| 5                      | 1       | 041554564846 | CS MADE FOR YOU | RED FOR ME     | 382        |  |  |
| 6                      | 1       | 041554564853 | CS MADE FOR YOU | RUBY FOR ME    | 385        |  |  |
| 7                      | 1       | 041554564877 | CS MADE FOR YOU | PLUM FOR ME    | 388        |  |  |

| COL SEN LIP 1.2 PINK/BUFF |         |              |                                     |                  |            | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |  |
|---------------------------|---------|--------------|-------------------------------------|------------------|------------|--|--|
| Loc. ID                   | Facings | UPC          | Description                         | Shade            | Plano Code |  |  |
| 8                         | 1       | 041554198225 | COLOR SEN LIPSTICK                  | Pink Sand        | 5          |  |  |
| 9                         | 1       | 041554198232 | COLOR SEN LIPSTICK                  | Born With It     | 15         |  |  |
| 10                        | 1       | 041554248913 | COLOR SEN LIPSTICK                  | Pink & Proper    | 20         |  |  |
| 11                        | 1       | 041554198300 | COLOR SEN LIPSTICK                  | Pink Wink        | 105        |  |  |
| 12                        | 1       | 041554408485 | COLOR SEN BUFFS                     | BARE ALL         | 910        |  |  |
| 13                        | 1       | 041554408515 | COLOR SEN BUFFS                     | BLUSHING BEIGE   | 915        |  |  |
| 14                        | 1       | 041554408546 | COLOR SEN BUFFS                     | NUDE LUST        | 920        |  |  |
| 15                        | 1       | 041554408492 | COLOR SEN BUFFS                     | TRUFFLE TEASE    | 930        |  |  |
| 16                        | 1       | 041554198645 | COLOR SEN LIPSTICK                  | Crazy For Coffee | 275        |  |  |
| 17                        | 1       | 041554413236 | COLOR SEN BUFFS                     | TOUCHABLE TAUPE  | 940        |  |  |
| 18                        | 1       | 041554549287 | Color Sensational Shaping Lip Liner | Almond Rose      | 132        |  |  |
| 19                        | 1       | 041554549348 | Color Sensational Shaping Lip Liner | Pink Wink        | 134        |  |  |

| COL SEN LIP 2.2 PLUM/RED |         |              |                                     |                |            | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |  |
|--------------------------|---------|--------------|-------------------------------------|----------------|------------|--|--|
| Loc. ID                  | Facings | UPC          | Description                         | Shade          | Plano Code |  |  |
| 20                       | 1       | 041554283426 | COLOR SEN LIPSTICK                  | Blissful Berry | 410        |  |  |
| 21                       | 1       | 041554283433 | COLOR SEN LIPSTICK                  | Deepest Cherry | 420        |  |  |
| 22                       | 1       | 041554470994 | COLOR SEN LIPSTICK                  | Romantic Rose  | 450        |  |  |
| 23                       | 1       | 041554294972 | COLOR SEN LIP VIVIDS                | BRAZEN BERRY   | 905        |  |  |
| 24                       | 1       | 041554198423 | COLOR SEN LIPSTICK                  | On The Mauve   | 445        |  |  |
| 25                       | 1       | 041554198515 | COLOR SEN LIPSTICK                  | Are You Red-dy | 625        |  |  |
| 26                       | 1       | 041554248906 | COLOR SEN LIPSTICK                  | Red Revolution | 630        |  |  |
| 27                       | 1       | 041554198522 | COLOR SEN LIPSTICK                  | Very Cherry    | 635        |  |  |
| 28                       | 1       | 041554198553 | COLOR SEN LIPSTICK                  | Red Revival    | 645        |  |  |
| 29                       | 1       | 041554294996 | COLOR SEN LIP VIVIDS                | ON FIRE RED    | 895        |  |  |
| 30                       | 1       | 041554549300 | Color Sensational Shaping Lip Liner | Beige Babe     | 102        |  |  |
| 31                       | 1       | 041554549324 | Color Sensational Shaping Lip Liner | Divine Wine    | 153        |  |  |

| COL SEN MATTES 1.1 |         |              |                      |                     |            | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |  |
|--------------------|---------|--------------|----------------------|---------------------|------------|--|--|
| Loc. ID            | Facings | UPC          | Description          | Shade               | Plano Code |  |  |
| 32                 | 1       | 041554429879 | COLOR SEN THE MATTES | Nude Embrace        | 650        |  |  |
| 33                 | 1       | 041554429886 | COLOR SEN THE MATTES | Daringly Nude       | 655        |  |  |
| 34                 | 1       | 041554429893 | COLOR SEN THE MATTES | Touch of Spice      | 660        |  |  |
| 35                 | 1       | 041554429909 | COLOR SEN THE MATTES | Lust for Blush      | 665        |  |  |
| 36                 | 1       | 041554429916 | COLOR SEN THE MATTES | Ravishing Rose      | 670        |  |  |
| 37                 | 1       | 041554429923 | COLOR SEN THE MATTES | Faint For Fuchsia   | 675        |  |  |
| 38                 | 1       | 041554429930 | COLOR SEN THE MATTES | Mesmerizing Magenta | 680        |  |  |
| 39                 | 1       | 041554429954 | COLOR SEN THE MATTES | Siren in Scarlet    | 690        |  |  |
| 40                 | 1       | 041554429961 | COLOR SEN THE MATTES | Divine Wine         | 695        |  |  |
| 41                 | 1       | 041554453690 | COLOR SEN THE MATTES | Burgundy Blush      | 696        |  |  |

| COL SEN INTI-MATTE NUDES 1.1 |         |              |                      |             |            | Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |  |
|------------------------------|---------|--------------|----------------------|-------------|------------|--|--|
| Loc. ID                      | Facings | UPC          | Description          | Shade       | Plano Code |  |  |
| 42                           | 1       | 041554496512 | COLOR SEN THE MATTES | PURELY NUDE | 535        |  |  |

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POSITION REPORT

Category Mgmt. Dept.11/2/2018

**WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2**

Spring 2019

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|    |   |              |                      |                 |     |
|----|---|--------------|----------------------|-----------------|-----|
| 43 | 1 | 041554496529 | COLOR SEN THE MATTES | PEACH BUFF      | 540 |
| 44 | 1 | 041554496536 | COLOR SEN THE MATTES | BEIGE BABE      | 545 |
| 45 | 1 | 041554496543 | COLOR SEN THE MATTES | HONEY PINK      | 550 |
| 46 | 1 | 041554496550 | COLOR SEN THE MATTES | NAKED CORAL     | 555 |
| 47 | 1 | 041554496567 | COLOR SEN THE MATTES | RAW CHOCOLATE   | 560 |
| 48 | 1 | 041554496574 | COLOR SEN THE MATTES | ALMOND ROSE     | 565 |
| 49 | 1 | 041554496574 | COLOR SEN THE MATTES | ALMOND ROSE     | 565 |
| 50 | 1 | 041554496581 | COLOR SEN THE MATTES | TOASTED TRUFFLE | 570 |
| 51 | 1 | 041554496598 | COLOR SEN THE MATTES | BROWN BLUSH     | 575 |

**COL SEN BOLDS 1.1** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                    | Shade          | Plano Code |
|---------|---------|--------------|--------------------------------|----------------|------------|
| 52      | 1       | 041554488722 | COLOR SENSATIONAL LOADED BOLDS | Gone Griege    | 760        |
| 53      | 1       | 041554488746 | COLOR SENSATIONAL LOADED BOLDS | Mauve It       | 770        |
| 54      | 1       | 041554464399 | COLOR SENSATIONAL LOADED BOLDS | Raging Raisin  | 775        |
| 55      | 1       | 041554488715 | COLOR SENSATIONAL LOADED BOLDS | Chocoholic     | 785        |
| 56      | 1       | 041554464245 | COLOR SENSATIONAL LOADED BOLDS | Smoking Red    | 795        |
| 57      | 1       | 041554464252 | COLOR SENSATIONAL LOADED BOLDS | Berry Bossy    | 820        |
| 58      | 1       | 041554464320 | COLOR SENSATIONAL LOADED BOLDS | Blackest Berry | 825        |
| 59      | 1       | 041554488708 | COLOR SENSATIONAL LOADED BOLDS | Violet Vixen   | 830        |
| 60      | 1       | 041554488685 | COLOR SENSATIONAL LOADED BOLDS | Sapphire Siren | 835        |
| 61      | 1       | 041554488777 | COLOR SENSATIONAL LOADED BOLDS | Pitch Black    | 845        |

**CS VIV LIQ MATTE 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                    | Shade             | Plano Code |
|---------|---------|--------------|--------------------------------|-------------------|------------|
| 62      | 1       | 041554493535 | COLOR SENSATIONAL LIQUID MATTE | GREY ENVY         | 02         |
| 63      | 1       | 041554459692 | COLOR SENSATIONAL LIQUID MATTE | Nude Thrill       | 5          |
| 64      | 1       | 041554459708 | COLOR SENSATIONAL LIQUID MATTE | Nude Flush        | 10         |
| 65      | 1       | 041554493542 | COLOR SENSATIONAL LIQUID MATTE | TWISTED TULIP     | 12         |
| 66      | 1       | 041554459760 | COLOR SENSATIONAL LIQUID MATTE | Rebel Red         | 35         |
| 67      | 1       | 041554493566 | COLOR SENSATIONAL LIQUID MATTE | RED PUNCH         | 36         |
| 68      | 1       | 041554493573 | COLOR SENSATIONAL LIQUID MATTE | COFFEE BUZZ       | 37         |
| 69      | 1       | 041554493580 | COLOR SENSATIONAL LIQUID MATTE | SMOKY ROSE        | 38         |
| 70      | 1       | 041554493597 | COLOR SENSATIONAL LIQUID MATTE | CORRUPT CRANBERRY | 39         |
| 71      | 1       | 041554459777 | COLOR SENSATIONAL LIQUID MATTE | Possessed Plum    | 50         |

**SS MATTE INK 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description         | Shade    | Plano Code |
|---------|---------|--------------|---------------------|----------|------------|
| 72      | 1       | 041554496895 | SUPERSTAY MATTE INK | LOYALIST | 5          |
| 73      | 1       | 041554496901 | SUPERSTAY MATTE INK | DREAMER  | 10         |
| 74      | 1       | 041554496918 | SUPERSTAY MATTE INK | LOVER    | 15         |
| 75      | 1       | 041554496925 | SUPERSTAY MATTE INK | PIONEER  | 20         |
| 76      | 1       | 041554496932 | SUPERSTAY MATTE INK | HEROINE  | 25         |
| 77      | 1       | 041554496949 | SUPERSTAY MATTE INK | ROMANTIC | 30         |
| 78      | 1       | 041554496956 | SUPERSTAY MATTE INK | CREATOR  | 35         |
| 79      | 1       | 041554496963 | SUPERSTAY MATTE INK | BELIEVER | 40         |
| 80      | 1       | 041554496970 | SUPERSTAY MATTE INK | ESCAPIST | 45         |
| 81      | 1       | 041554496987 | SUPERSTAY MATTE INK | VOYAGER  | 50         |

**SS FULL COVERAGE FOUNDATION 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                        | Shade          | Plano Code |
|---------|---------|--------------|------------------------------------|----------------|------------|
| 82      | 1       | 041554541397 | SUPERSTAY FULL COVERAGE FOUNDATION | Fair Porcelain | 102        |
| 83      | 1       | 041554541403 | SUPERSTAY FULL COVERAGE FOUNDATION | Porcelain      | 110        |
| 84      | 1       | 041554541410 | SUPERSTAY FULL COVERAGE FOUNDATION | Natural Ivory  | 112        |
| 85      | 1       | 041554541427 | SUPERSTAY FULL COVERAGE FOUNDATION | Classic Ivory  | 120        |
| 86      | 1       | 041554541458 | SUPERSTAY FULL COVERAGE FOUNDATION | Natural Beige  | 220        |
| 87      | 1       | 041554541465 | SUPERSTAY FULL COVERAGE FOUNDATION | Sun Beige      | 310        |

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POSITION REPORT

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**WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2**

Spring 2019

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|    |   |              |                                    |         |     |
|----|---|--------------|------------------------------------|---------|-----|
| 88 | 1 | 041554541496 | SUPERSTAY FULL COVERAGE FOUNDATION | Toffee  | 330 |
| 89 | 1 | 041554541519 | SUPERSTAY FULL COVERAGE FOUNDATION | Coconut | 355 |

**SS FC PDR 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                    | Shade          | Plano Code |
|---------|---------|--------------|--------------------------------|----------------|------------|
| 90      | 1       | 041554562804 | SUPERSTAY FULL COVERAGE POWDER | Fair Porcelain | 102        |
| 91      | 1       | 041554562873 | SUPERSTAY FULL COVERAGE POWDER | Golden         | 312        |
| 92      | 1       | 041554562811 | SUPERSTAY FULL COVERAGE POWDER | Porcelain      | 110        |
| 93      | 1       | 041554563368 | SUPERSTAY FULL COVERAGE POWDER | Honey          | 320        |
| 94      | 1       | 041554562835 | SUPERSTAY FULL COVERAGE POWDER | Classic Ivory  | 120        |
| 95      | 1       | 041554562903 | SUPERSTAY FULL COVERAGE POWDER | Coconut        | 355        |
| 96      | 1       | 041554562866 | SUPERSTAY FULL COVERAGE POWDER | Natural Beige  | 220        |
| 97      | 1       | 041554563375 | SUPERSTAY FULL COVERAGE POWDER | Java           | 375        |

**IAR ERASER FOUND 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description           | Shade          | Plano Code |
|---------|---------|--------------|-----------------------|----------------|------------|
| 98      | 1       | 041554220063 | IAR ERASER FOUNDATION | Creamy Ivory   | 120        |
| 99      | 1       | 041554220070 | IAR ERASER FOUNDATION | Buff Beige     | 130        |
| 100     | 1       | 041554220087 | IAR ERASER FOUNDATION | Classic Ivory  | 150        |
| 101     | 1       | 041554220094 | IAR ERASER FOUNDATION | Nude           | 190        |
| 102     | 1       | 041554220100 | IAR ERASER FOUNDATION | Creamy Natural | 200        |
| 103     | 1       | 041554220117 | IAR ERASER FOUNDATION | Sandy Beige    | 220        |
| 104     | 1       | 041554220124 | IAR ERASER FOUNDATION | Pure Beige     | 250        |
| 105     | 1       | 041554220155 | IAR ERASER FOUNDATION | Medium Beige   | 300        |

**HB IAR ERASER HB 6F \*\*** Height = 2.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description          | Shade       | Plano Code |
|---------|---------|--------------|----------------------|-------------|------------|
| 106     | 1       | 041554259247 | IAR Eraser Concealer | Fair        | 10         |
| 107     | 1       | 041554259254 | IAR Eraser Concealer | Light       | 20         |
| 108     | 1       | 041554259261 | IAR Eraser Concealer | Medium      | 30         |
| 109     | 1       | 041554259278 | IAR Eraser Concealer | Honey       | 40         |
| 110     | 1       | 041554267198 | IAR Eraser Concealer | Neutralizer | 50         |
| 111     | 1       | 041554267204 | IAR Eraser Concealer | Brightener  | 60         |

**FS BLENDER/BLUR/CAMO \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                     | Shade                 | Plano Code |
|---------|---------|--------------|---------------------------------|-----------------------|------------|
| 112     | 1       | 041554509809 | FACE STUDIO BLENDER             | Face Studio Blender   | 150        |
| 113     | 1       | 041554548341 | Master Prime Blur Stick         | Universal Transparent | 100        |
| 114     | 1       | 041554548365 | Master Prime Blur Stick         | Light/Medium          | 120        |
| 115     | 1       | 041554548372 | Master Prime Blur Stick         | Medium/Tan            | 130        |
| 116     | 1       | 041554494518 | FACE STUDIO MASTER CAMO PALETTE | Light                 | 100        |

**FS MSTR CONTR/MSTR FIX TRAY 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                   | Shade                                      | Plano Code |
|---------|---------|--------------|-------------------------------|--|------------|
| 117     | 1       | 041554455595 | FACE STUDIO MASTER CONTOUR    | LIGHT TO MEDIUM                            | 10         |
| 118     | 1       | 041554455601 | FACE STUDIO MASTER CONTOUR    | MEDIUM TO DEEP                             | 20         |
| 119     | 1       | 041554455588 | MASTER FIX TRANSLUCENT POWDER | MASTER FIX TRANSLUCENT POWDER              | 10         |
| 120     | 1       | 041554455571 | MASTER FIX SETTING SPRAY      | MASTER FIX SETTING SPRAY SKU 1 (Full Si... | 10         |

**SS 24HR LIP 1.2 (NON-REFLOW) \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description              | Shade              | Plano Code |
|---------|---------|--------------|--------------------------|--------------------|------------|
| 121     | 1       | 041554237726 | SS 2 STEP 24 HR LIPCOLOR | Everlasting Wine   | 005        |
| 122     | 1       | 041554237733 | SS 2 STEP 24 HR LIPCOLOR | Reliable Raspberry | 010        |
| 123     | 1       | 041554237740 | SS 2 STEP 24 HR LIPCOLOR | All Day Cherry     | 015        |
| 124     | 1       | 041554237757 | SS 2 STEP 24 HR LIPCOLOR | Continuous Coral   | 020        |
| 125     | 1       | 041554237801 | SS 2 STEP 24 HR LIPCOLOR | Wear On Wildberry  | 045        |

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POSITION REPORT

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**WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2**

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|     |   |              |                        |                  |     |
|-----|---|--------------|------------------------|------------------|-----|
| 126 | 1 | 041554494969 | SUPERSTAY SUPER IMPACT | ETERNAL CHERRY   | 200 |
| 127 | 1 | 041554494976 | SUPERSTAY SUPER IMPACT | STEADY RED-Y     | 205 |
| 128 | 1 | 041554494983 | SUPERSTAY SUPER IMPACT | 24/7 FUSCHIA     | 220 |
| 129 | 1 | 041554494990 | SUPERSTAY SUPER IMPACT | ALL DAY PLUM     | 225 |
| 130 | 1 | 041554494891 | SUPERSTAY ERASER       | SUPERSTAY ERASER | 00  |

**SS 24HR LIP 2.2 (NON REFLOW) \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description              | Shade            | Plano Code |
|---------|---------|--------------|--------------------------|------------------|------------|
| 131     | 1       | 041554237818 | SS 2 STEP 24 HR LIPCOLOR | Unlimited Raisin | 050        |
| 132     | 1       | 041554237825 | SS 2 STEP 24 HR LIPCOLOR | Perpetual Plum   | 055        |
| 133     | 1       | 041554237870 | SS 2 STEP 24 HR LIPCOLOR | Infinite Petal   | 080        |
| 134     | 1       | 041554237894 | SS 2 STEP 24 HR LIPCOLOR | Timeless Rose    | 090        |
| 135     | 1       | 041554237917 | SS 2 STEP 24 HR LIPCOLOR | Very Cranberry   | 100        |
| 136     | 1       | 041554237931 | SS 2 STEP 24 HR LIPCOLOR | So Pearly Pink   | 110        |
| 137     | 1       | 041554237948 | SS 2 STEP 24 HR LIPCOLOR | Forever Chestnut | 115        |
| 138     | 1       | 041554237955 | SS 2 STEP 24 HR LIPCOLOR | Always Heather   | 120        |
| 139     | 1       | 041554335927 | SS 2 STEP 24 HR LIPCOLOR | Constant Toast   | 136        |
| 140     | 1       | 041554238006 | SS 2 STEP 24 HR LIPCOLOR | Constant Cocoa   | 145        |

**DRM SATIN 1.2 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                   | Shade           | Plano Code |
|---------|---------|--------------|-------------------------------|-----------------|------------|
| 141     | 1       | 041554055986 | DREAM SATIN LIQUID FOUNDATION | Porcelain Ivory | 10         |
| 142     | 1       | 041554055993 | DREAM SATIN LIQUID FOUNDATION | Classic Ivory   | 20         |
| 143     | 1       | 041554056006 | DREAM SATIN LIQUID FOUNDATION | Natural Ivory   | 30         |
| 144     | 1       | 041554056037 | DREAM SATIN LIQUID FOUNDATION | Nude Beige      | 35         |
| 145     | 1       | 041554056013 | DREAM SATIN LIQUID FOUNDATION | Nude            | 40         |
| 146     | 1       | 041554056020 | DREAM SATIN LIQUID FOUNDATION | Creamy Natural  | 50         |

**DRM SATIN 2.2 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                   | Shade         | Plano Code |
|---------|---------|--------------|-------------------------------|---------------|------------|
| 147     | 1       | 041554056044 | DREAM SATIN LIQUID FOUNDATION | Sandy Beige   | 60         |
| 148     | 1       | 041554056051 | DREAM SATIN LIQUID FOUNDATION | Pure Beige    | 70         |
| 149     | 1       | 041554056068 | DREAM SATIN LIQUID FOUNDATION | Natural Beige | 75         |
| 150     | 1       | 041554056082 | DREAM SATIN LIQUID FOUNDATION | Honey Beige   | 90         |
| 151     | 1       | 041554056112 | DREAM SATIN LIQUID FOUNDATION | Caramel       | 120        |
| 152     | 1       | 041554056129 | DREAM SATIN LIQUID FOUNDATION | Cocoa         | 130        |

**DRM LUMI/BRGHT CNCLR CRAY 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                     | Shade         | Plano Code |
|---------|---------|--------------|---------------------------------|---------------|------------|
| 153     | 1       | 041554525106 | DREAM LUMI CONCEALER - UNCARDED | FAIR          | 10         |
| 154     | 1       | 041554525113 | DREAM LUMI CONCEALER - UNCARDED | LIGHT         | 20         |
| 155     | 1       | 041554525472 | DREAM LUMI CONCEALER - UNCARDED | MEDIUM        | 40         |
| 156     | 1       | 041554525489 | DREAM LUMI CONCEALER - UNCARDED | MEDIUM - DEEP | 50         |
| 157     | 1       | 041554525496 | DREAM LUMI CONCEALER - UNCARDED | DEEP          | 60         |
| 158     | 1       | 041554525502 | DREAM LUMI CONCEALER - UNCARDED | DARK          | 70         |
| 159     | 1       | 041554494457 | DREAM CONCEALER CRAYON          | Fair          | 10         |
| 160     | 1       | 041554494464 | DREAM CONCEALER CRAYON          | Light         | 20         |
| 161     | 1       | 041554494471 | DREAM CONCEALER CRAYON          | Light/Medium  | 30         |
| 162     | 1       | 041554494488 | DREAM CONCEALER CRAYON          | Medium        | 40         |
| 163     | 1       | 041554494495 | DREAM CONCEALER CRAYON          | Medium/Deep   | 50         |
| 164     | 1       | 041554494501 | DREAM CONCEALER CRAYON          | Deep          | 60         |

**DRM WONDER PDR 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description         | Shade           | Plano Code |
|---------|---------|--------------|---------------------|-----------------|------------|
| 165     | 1       | 041554408225 | DREAM WONDER POWDER | Porcelain Ivory | 10         |
| 166     | 1       | 041554408287 | DREAM WONDER POWDER | Creamy Natural  | 50         |

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POSITION REPORT

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|-----|---|--------------|---------------------|---------------|----|
| 167 | 1 | 041554408249 | DREAM WONDER POWDER | Classic Ivory | 20 |
| 168 | 1 | 041554411355 | DREAM WONDER POWDER | Natural Beige | 70 |
| 169 | 1 | 041554415476 | DREAM WONDER POWDER | Buff Beige    | 25 |
| 170 | 1 | 041554415506 | DREAM WONDER POWDER | Caramel       | 90 |
| 171 | 1 | 041554408270 | DREAM WONDER POWDER | Nude          | 40 |
| 172 | 1 | 041554411393 | DREAM WONDER POWDER | Coconut       | 95 |

**DRM MATTE MOUSSE 1.2 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                   | Shade           | Plano Code |
|---------|---------|--------------|-------------------------------|-----------------|------------|
| 173     | 1       | 041554507096 | DREAM MATTE MOUSSE FOUNDATION | Porcelain Ivory | 10         |
| 174     | 1       | 041554507133 | DREAM MATTE MOUSSE FOUNDATION | Creamy Natural  | 50         |
| 175     | 1       | 041554507102 | DREAM MATTE MOUSSE FOUNDATION | Classic Ivory   | 20         |
| 176     | 1       | 041554537734 | DREAM MATTE MOUSSE FOUNDATION | Light Beige     | 55         |
| 177     | 1       | 041554507126 | DREAM MATTE MOUSSE FOUNDATION | Nude            | 40         |
| 178     | 1       | 041554507140 | DREAM MATTE MOUSSE FOUNDATION | Sandy Beige     | 60         |

**DRM MATTE MOUSSE 2.2 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                   | Shade         | Plano Code |
|---------|---------|--------------|-------------------------------|---------------|------------|
| 179     | 1       | 041554507157 | DREAM MATTE MOUSSE FOUNDATION | Pure Beige    | 70         |
| 180     | 1       | 041554507171 | DREAM MATTE MOUSSE FOUNDATION | Honey Beige   | 90         |
| 181     | 1       | 041554537741 | DREAM MATTE MOUSSE FOUNDATION | Natural Beige | 75         |
| 182     | 1       | 041554510164 | DREAM MATTE MOUSSE FOUNDATION | Caramel       | 120        |
| 183     | 1       | 041554507164 | DREAM MATTE MOUSSE FOUNDATION | Medium Beige  | 80         |
| 184     | 1       | 041554511871 | DREAM MATTE MOUSSE FOUNDATION | Cocoa         | 130        |

**DRM BB CREAMS 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description        | Shade        | Plano Code |
|---------|---------|--------------|--------------------|--------------|------------|
| 185     | 1       | 041554282634 | DREAM FRESH BB CRM | Light Medium | 110        |
| 186     | 1       | 041554282641 | DREAM FRESH BB CRM | Medium       | 120        |
| 187     | 1       | 041554282658 | DREAM FRESH BB CRM | Medium/Deep  | 130        |
| 188     | 1       | 041554349542 | DREAM PURE BB      | Light/Medium | 110        |
| 189     | 1       | 041554349573 | DREAM PURE BB      | Medium       | 120        |
| 190     | 1       | 041554349719 | DREAM PURE BB      | Medium/Deep  | 130        |

**Urban Hook Bar with 6 Peg Hooks** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description             | Shade                       | Plano Code |
|---------|---------|--------------|-------------------------|-----------------------------|------------|
| 191     | 1       | 041554535457 | EYELASH CURLER REFILLS  |                             |            |
| 192     | 1       | 041554535426 | EYELASH CURLER          | EXPERT TOOLS EYELASH CURLER |            |
| 193     | 1       | 041554535419 | DUAL SHARPENER          | EXPERT TOOLS DUAL SHARPENER |            |
| 194     | 1       | 041554535273 | BRUSH N' COMB           | EXPERT TOOLS BRUSH 'N COMB  |            |
| 195     | 1       | 041554543872 | COVER STICK (CORRECTOR) | Ivory                       | 1          |
| 196     | 1       | 041554543889 | COVER STICK (CORRECTOR) | Light Beige                 | 2          |

**FM MT+PRLS FNDDTN 1.1 (AA/H) \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                 | Shade       | Plano Code |
|---------|---------|--------------|-----------------------------|-------------|------------|
| 197     | 1       | 041554433449 | FitMe MATTE+PORELESS FNDDTN | Clisc Ivory | 120        |
| 198     | 1       | 041554433470 | FitMe MATTE+PORELESS FNDDTN | Ntrl Beige  | 220        |
| 199     | 1       | 041554538700 | FitMe MATTE+PORELESS FNDDTN | LIGHT HONEY | 242        |
| 200     | 1       | 041554433500 | FitMe MATTE+PORELESS FNDDTN | Sun Beige   | 310        |
| 201     | 1       | 041554438192 | FitMe MATTE+PORELESS FNDDTN | Warm Honey  | 322        |
| 202     | 1       | 041554433524 | FitMe MATTE+PORELESS FNDDTN | Coconut     | 355        |
| 203     | 1       | 041554466522 | FitMe MATTE+PORELESS FNDDTN | MOCHA       | 360        |
| 204     | 1       | 041554538748 | FitMe MATTE+PORELESS FNDDTN | JAVA        | 375        |

**FM DEW+SMTH FNDDTN TRAY 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC | Description | Shade | Plano Code |
|---------|---------|-----|-------------|-------|------------|
|---------|---------|-----|-------------|-------|------------|

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|     |   |              |                      |           |     |
|-----|---|--------------|----------------------|-----------|-----|
| 205 | 1 | 041554238648 | FitMe DEW+SMTH FNDTN | Porcelain | 110 |
| 206 | 1 | 041554238655 | FitMe DEW+SMTH FNDTN | Ivry      | 115 |
| 207 | 1 | 041554238662 | FitMe DEW+SMTH FNDTN | Clsc Ivry | 120 |
| 208 | 1 | 041554238686 | FitMe DEW+SMTH FNDTN | Buff Bge  | 130 |
| 209 | 1 | 041554238716 | FitMe DEW+SMTH FNDTN | Nat Bge   | 220 |
| 210 | 1 | 041554238747 | FitMe DEW+SMTH FNDTN | Pure Bge  | 235 |
| 211 | 1 | 041554238761 | FitMe DEW+SMTH FNDTN | Sun Bge   | 310 |
| 212 | 1 | 041554400816 | FitMe DEW+SMTH FNDTN | Toffee    | 330 |

**FM STICK 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description                     | Shade         | Plano Code |
|---------|---------|--------------|---------------------------------|---------------|------------|
| 213     | 1       | 041554332827 | FitMe Oil-Free Stick Foundation | Porcelain     | 110        |
| 214     | 1       | 041554332841 | FitMe Oil-Free Stick Foundation | Ivory         | 115        |
| 215     | 1       | 041554332858 | FitMe Oil-Free Stick Foundation | Classic Ivory | 120        |
| 216     | 1       | 041554332865 | FitMe Oil-Free Stick Foundation | Buff Beige    | 130        |
| 217     | 1       | 041554332872 | FitMe Oil-Free Stick Foundation | Natural Beige | 220        |
| 218     | 1       | 041554334487 | FitMe Oil-Free Stick Foundation | Pure Beige    | 235        |
| 219     | 1       | 041554337266 | FitMe Oil-Free Stick Foundation | Toffee        | 330        |
| 220     | 1       | 041554337402 | FitMe Oil-Free Stick Foundation | Coconut       | 355        |

**FM SET+SMTH PDR/CONCLR TRAY 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description        | Shade     | Plano Code |
|---------|---------|--------------|--------------------|-----------|------------|
| 221     | 1       | 041554238808 | FitMe SET+SMTH PDR | Porcelain | 110        |
| 222     | 1       | 041554238822 | FitMe SET+SMTH PDR | Clsc Ivry | 120        |
| 223     | 1       | 041554238846 | FitMe SET+SMTH PDR | Buff Bge  | 130        |
| 224     | 1       | 041554238877 | FitMe SET+SMTH PDR | Nat Bge   | 220        |
| 225     | 1       | 041554247718 | FitMe CONCEALER    | Light     | 10         |
| 226     | 1       | 041554247701 | FitMe CONCEALER    | Fair      | 15         |
| 227     | 1       | 041554247732 | FitMe CONCEALER    | Sand      | 20         |
| 228     | 1       | 041554247725 | FitMe CONCEALER    | Med       | 25         |
| 229     | 1       | 041554247756 | FitMe CONCEALER    | Cafe      | 50         |
| 230     | 1       | 041554247749 | FitMe CONCEALER    | Deep      | 35         |

**FM BLUSH 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description               | Shade | Plano Code |
|---------|---------|--------------|---------------------------|-------|------------|
| 231     | 1       | 041554503067 | FIT ME BLUSH OPTIMIZATION | BUFF  | 10         |
| 232     | 1       | 041554503135 | FIT ME BLUSH OPTIMIZATION | CORAL | 35         |
| 233     | 1       | 041554503074 | FIT ME BLUSH OPTIMIZATION | NUDE  | 15         |
| 234     | 1       | 041554503142 | FIT ME BLUSH OPTIMIZATION | PEACH | 40         |
| 235     | 1       | 041554503098 | FIT ME BLUSH OPTIMIZATION | MAUVE | 20         |
| 236     | 1       | 041554503159 | FIT ME BLUSH OPTIMIZATION | PLUM  | 45         |
| 237     | 1       | 041554503104 | FIT ME BLUSH OPTIMIZATION | PINK  | 25         |
| 238     | 1       | 041554503524 | FIT ME BLUSH OPTIMIZATION | WINE  | 50         |
| 239     | 1       | 041554503111 | FIT ME BLUSH OPTIMIZATION | ROSE  | 30         |
| 240     | 1       | 041554503722 | FIT ME BLUSH OPTIMIZATION | BERRY | 55         |

**Urban Hook Bar with 4 Peg Hooks** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description                      | Shade                            | Plano Code |
|---------|---------|--------------|----------------------------------|----------------------------------|------------|
| 241     | 1       | 041554543896 | COVER STICK (CORRECTOR)          | Medium Beige                     | 3          |
| 242     | 1       | 041554562422 | MOISTURIZING MASCARA REMOVER     | MOISTURIZING MASCARA REMOVER     |            |
| 243     | 1       | 041554537970 | 100% OIL-FREE EYE MAKEUP REMOVER | 100% OIL-FREE EYE MAKEUP REMOVER |            |
| 244     | 1       | 041554269567 | ILLEGAL LENGTHS MASC             | Blackest Black                   | 00         |

**Urban Hook Bar with 4 Peg Hooks** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description      | Shade          | Plano Code |
|---------|---------|--------------|------------------|----------------|------------|
| 245     | 1       | 041554420616 | LASH SENSATIONAL | Blackest Black | 00         |

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|-----|---|--------------|---------------------------|--------------------|----|
| 246 | 1 | 041554420623 | LASH SENSATIONAL          | Very Black         | 01 |
| 247 | 1 | 041554460247 | LASH SENSATIONAL LUSCIOUS | Blackest Black WSH | 00 |
| 248 | 1 | 041554460254 | LASH SENSATIONAL LUSCIOUS | Very Black WSH     | 01 |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |              |                              |                |            |
|---|---------|--------------|------------------------------|----------------|------------|
| Loc. ID   | Facings | UPC          | Description                  | Shade          | Plano Code |
| 249   | 1       | 041554539912 | SNPSACARA                    | PITCH BLACK    | 300        |
| 250   | 1       | 041554539943 | SNPSACARA                    | BLACK CHERRY   | 320        |
| 251   | 1       | 041554240337 | FALSIES BLACK DRAMA WASHABLE | Black Drama    | 10         |
| 252   | 1       | 041554217957 | FALSIES MASCARA              | Blackest Black | 00         |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |              |                            |                      |            |
|---|---------|--------------|----------------------------|----------------------|------------|
| Loc. ID   | Facings | UPC          | Description                | Shade                | Plano Code |
| 253   | 1       | 041554050899 | VOLUM' EXPRESS COLOSSAL    | Glam Black           | 00         |
| 254   | 1       | 041554050905 | VOLUM' EXPRESS COLOSSAL    | Classic Black        | 01         |
| 255   | 1       | 041554056761 | VOLUM' EXPRESS COLOSSAL    | Glam Brown (Brn/Blk) | 2          |
| 256   | 1       | 041554197037 | VOLUM' EXPRESS COLOSSAL WP | Glam Black           | 00         |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |              |                         |                   |            |
|---|---------|--------------|-------------------------|-------------------|------------|
| Loc. ID   | Facings | UPC          | Description             | Shade             | Plano Code |
| 257   | 1       | 041554409291 | PUMPED UP! COLOSSAL WSH | Glam Black        | 00         |
| 258   | 1       | 041554409284 | PUMPED UP! COLOSSAL WSH | Classic Black     | 01         |
| 259   | 1       | 041554493719 | COLOSSAL BIG SHOT       | BLAKEST BLACK WSH | 223        |
| 260   | 1       | 041554493726 | COLOSSAL BIG SHOT       | VERY BLACK WSH    | 224        |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |              |                    |                |            |
|---|---------|--------------|--------------------|----------------|------------|
| Loc. ID   | Facings | UPC          | Description        | Shade          | Plano Code |
| 261   | 1       | 041554670745 | GREAT LASH MASCARA | Blackest Black | 00         |
| 262   | 1       | 041554532722 | GREAT LASH MASCARA | Very Black     | 1          |
| 263   | 1       | 041554532807 | GREAT LASH MASCARA | Brownish Black | 2          |
| 264   | 1       | 041554532982 | GREAT LASH MASCARA | Dark Brown     | 3          |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |              |                                  |                |            |
|---|---------|--------------|----------------------------------|----------------|------------|
| Loc. ID   | Facings | UPC          | Description                      | Shade          | Plano Code |
| 265   | 1       | 041554239423 | Great Lash Lots of Lashes        | Blackest Black | 00         |
| 266   | 1       | 041554269062 | Great Lash Lots of Lashes        | Brownish Black | 02         |
| 267   | 1       | 041554239416 | Great Lash Lots of Lashes        | Very Black     | 01         |
| 268   | 1       | 041554672237 | CURVED BRUSH GREAT LASH WASHABLE | Blackest Black | 00         |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |              |                            |                 |            |
|---|---------|--------------|----------------------------|-----------------|------------|
| Loc. ID   | Facings | UPC          | Description                | Shade           | Plano Code |
| 269   | 1       | 041554522556 | FALSIES TEMPTATION         | BLKST BLK       | 601        |
| 270   | 1       | 041554522570 | FALSIES TEMPTATION         | BROWNISH BLK    | 603        |
| 271   | 1       | 041554522679 | FALSIES TEMPTATION WTP     | VERY BLACK WTP  | 604        |
| 272   | 1       | 041554496185 | LASH SENSATIONAL CURVITUDE | Blkst Black WSH | 710        |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |              |                                      |                    |            |
|---|---------|--------------|--------------------------------------|--------------------|------------|
| Loc. ID   | Facings | UPC          | Description                          | Shade              | Plano Code |
| 273   | 1       | 041554460261 | LASH SENSATIONAL LUSCIOUS            | Brownish Black WSH | 02         |
| 274   | 1       | 041554460278 | LASH SENSATIONAL LUSCIOUS WATERPROOF | Very Black WTP     | 01         |
| 275   | 1       | 041554496192 | LASH SENSATIONAL CURVITUDE           | Very Black WSH     | 720        |
| 276   | 1       | 041554496208 | LASH SENSATIONAL CURVITUDE           | Brwn Black WSH     | 730        |

| Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |         |     |             |       |            |
|---|---------|-----|-------------|-------|------------|
| Loc. ID   | Facings | UPC | Description | Shade | Plano Code |

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|     |   |              |                             |                |    |
|-----|---|--------------|-----------------------------|----------------|----|
| 277 | 1 | 041554217964 | FALSIES MASCARA             | Very Black     | 01 |
| 278 | 1 | 041554217971 | FALSIES MASCARA             | Brownish Black | 02 |
| 279 | 1 | 041554217988 | FALSIES MASCARA WP          | Very Black     | 01 |
| 280 | 1 | 041554459890 | FALSIES PUSH UP DRAMA ANGEL | Blackest Black | 00 |

| Urban Hook Bar with 4 Peg Hooks |         |              | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |                |            |
|---------------------------------|---------|--------------|---|----------------|------------|
| Loc. ID                         | Facings | UPC          | Description   | Shade          | Plano Code |
| 281                             | 1       | 041554197044 | VOLUM' EXPRESS COLOSSAL WP                          | Classic Black  | 1          |
| 282                             | 1       | 041554217995 | FALSIES MASCARA WP                                  | Brownish Black | 02         |
| 283                             | 1       | 041554268706 | FALSIES FLARED                                      | Blackest Black | 00         |
| 284                             | 1       | 041554443462 | PUSH UP DRAMA WSH                                   | Blackest Black | 00         |

| Urban Hook Bar with 4 Peg Hooks |         |              | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |                |            |
|---------------------------------|---------|--------------|---|----------------|------------|
| Loc. ID                         | Facings | UPC          | Description   | Shade          | Plano Code |
| 285                             | 1       | 041554460308 | COLOSSAL SPIDER LASH                                | GLAM BLACK     | 00         |
| 286                             | 1       | 041554288254 | CAT EYES MASCARA                                    | Glam Black     | 01         |
| 287                             | 1       | 041554288261 | CAT EYES MASCARA WP                                 | Glam Black     | 01         |
| 288                             | 1       | 041554281446 | MEGA PLUSH MASCARA                                  | Blackest Black | 00         |

| Urban Hook Bar with 4 Peg Hooks |         |              | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |                |            |
|---------------------------------|---------|--------------|---|----------------|------------|
| Loc. ID                         | Facings | UPC          | Description   | Shade          | Plano Code |
| 289                             | 1       | 041554519457 | GREAT LASH MASCARA                                  | Clear          | 10         |
| 290                             | 1       | 041554209310 | GREAT LASH BIG                                      | Blackest Black | 00         |
| 291                             | 1       | 041554209327 | GREAT LASH BIG                                      | Very Black     | 01         |
| 292                             | 1       | 041554007503 | DEFINE-A-LASH LENGTH MASCARA                        | Very Black     | 1          |

| Urban Hook Bar with 4 Peg Hooks |         |              | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |            |            |
|---------------------------------|---------|--------------|---|------------|------------|
| Loc. ID                         | Facings | UPC          | Description   | Shade      | Plano Code |
| 293                             | 1       | 041554565294 | CURVED BRUSH GREAT LASH WASHABLE                    | Very Black | 1          |
| 294                             | 1       | 041554626964 | GREAT LASH WATERPROOF                               | Very Black | 1          |
| 295                             | 1       | 041554699159 | FULL 'N SOFT WASHABLE                               | Very Black | 1          |
| 296                             | 1       | 041554605228 | FULL 'N SOFT WATERPROOF                             | Very Black | 1          |

| 6HK BRAND HB TS BROW GEL ** |         |              | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |            |            |
|-----------------------------|---------|--------------|---|------------|------------|
| Loc. ID                     | Facings | UPC          | Description   | Shade      | Plano Code |
| 297                         | 1       | 041554544930 | TATTOO STUDIO BROW GEL                              | SOFT BROWN | 255        |
| 298                         | 1       | 041554545876 | TATTOO STUDIO BROW GEL                              | DEEP BROWN | 260        |
| 299                         | 1       | 041554545074 | TEMPTATION BROW                                     | SOFT BROWN | 305        |
| 300                         | 1       | 041554545098 | TEMPTATION BROW                                     | DEEP BROWN | 315        |
| 301                         | 1       | 041554442199 | BROW DEFINE + FILL DUO                              | Soft Brown | 255        |
| 302                         | 1       | 041554442205 | BROW DEFINE + FILL DUO                              | Deep Brown | 260        |

| 4HK BRAND HB GEL LINER POT ** |         |              | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |                |            |
|-------------------------------|---------|--------------|---|----------------|------------|
| Loc. ID                       | Facings | UPC          | Description   | Shade          | Plano Code |
| 303                           | 1       | 041554496260 | LASH SENSATIONAL CURVITUDE WTP                      | Very Black WTP | 740        |
| 304                           | 1       | 041554220186 | EYE STUDIO GEL LINER                                | Blackest Black | 50         |
| 305                           | 1       | 041554220193 | EYE STUDIO GEL LINER                                | Brown          | 52         |
| 306                           | 1       | 041554220209 | EYE STUDIO GEL LINER                                | Gunmetal       | 54         |

| 6HK BRAND HB UNSTOPPABLE ** |         |              | Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in |                |            |
|-----------------------------|---------|--------------|---|----------------|------------|
| Loc. ID                     | Facings | UPC          | Description   | Shade          | Plano Code |
| 307                         | 1       | 041554009071 | DEFINE A LINE                                       | Ebony Black    | 1          |
| 308                         | 1       | 041554009095 | DEFINE A LINE                                       | Brownish Black | 3          |
| 309                         | 1       | 041554513493 | UNSTOPPABLE EYELINER - CARDED                       | Onyx           | 10         |
| 310                         | 1       | 041554513530 | UNSTOPPABLE EYELINER - CARDED                       | Pewter         | 30         |
| 311                         | 1       | 041554513547 | UNSTOPPABLE EYELINER - CARDED                       | Sapphire       | 40         |

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|-----|---|--------------|-------------------------------|----------|----|
| 312 | 1 | 041554513561 | UNSTOPPABLE EYELINER - CARDED | Espresso | 60 |
|-----|---|--------------|-------------------------------|----------|----|

**Urban Hook Bar with 4 Peg Hooks** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description             | Shade      | Plano Code |
|---------|---------|--------------|-------------------------|------------|------------|
| 313     | 1       | 041554054156 | LASH STILETTO           | Very Black | 1          |
| 314     | 1       | 041554208832 | LASH STILETTO WP        | Very Black | 01         |
| 315     | 1       | 041554647372 | LASH DISCOVERY WASHABLE | Very Black | 1          |
| 316     | 1       | 041554650495 | LASH DISCOVERY WP       | Very Black | 1          |

**Urban Hook Bar with 4 Peg Hooks** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description           | Shade          | Plano Code |
|---------|---------|--------------|-----------------------|----------------|------------|
| 317     | 1       | 041554281460 | MEGA PLUSH MASCARA    | Very Black     | 01         |
| 318     | 1       | 041554281477 | MEGA PLUSH MASCARA    | Brownish Black | 02         |
| 319     | 1       | 041554281484 | MEGA PLUSH MASCARA WP | Very Black     | 01         |
| 320     | 1       | 041554281491 | MEGA PLUSH MASCARA WP | Brownish Black | 02         |

**Urban Hook Bar with 4 Peg Hooks** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description          | Shade          | Plano Code |
|---------|---------|--------------|----------------------|----------------|------------|
| 321     | 1       | 041554288384 | VE ROCKET MASCARA    | Blackest Black | 00         |
| 322     | 1       | 041554288377 | VE ROCKET MASCARA    | Very Black     | 01         |
| 323     | 1       | 041554288391 | VE ROCKET MASCARA    | Brownish Black | 02         |
| 324     | 1       | 041554288452 | VE ROCKET MASCARA WP | Very Black     | 01         |

**6HK BRAND HB EXPRT EYES TWIN \*\*** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description                         | Shade        | Plano Code |
|---------|---------|--------------|-------------------------------------|--------------|------------|
| 325     | 1       | 041554530179 | EXPERT EYES TWIN BROW & EYE PENCILS | Velvet Black | 01         |
| 326     | 1       | 041554530254 | EXPERT EYES TWIN BROW & EYE PENCILS | Dark Brown   | 02         |
| 327     | 1       | 041554530667 | EXPERT EYES TWIN BROW & EYE PENCILS | Medium Brown | 03         |
| 328     | 1       | 041554530339 | EXPERT EYES TWIN BROW & EYE PENCILS | Light Brown  | 04         |
| 329     | 1       | 041554507379 | EXPERT EYES TWIN BROW & EYE PENCILS | Blonde       | 7          |

**6HK BRAND HB BROW PRECISE \*\*** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description                    | Shade       | Plano Code |
|---------|---------|--------------|--------------------------------|-------------|------------|
| 330     | 1       | 041554429640 | BROW PRECISE                   | Soft Brown  | 255        |
| 331     | 1       | 041554429633 | BROW PRECISE                   | Deep Brown  | 260        |
| 332     | 1       | 041554568226 | EYE STUDIO MASTER PREC ALL DAY | Black       | 110        |
| 333     | 1       | 041554541915 | MASTER PRECISE INK LINER       | BLACK COMET | 510        |
| 334     | 1       | 041554415438 | EYE STUDIO MASTER KAJAL LINER  | Onyx Rush   | 510        |
| 335     | 1       | 041554494198 | CURVITUDE LINER                | BLACK       | 410        |

**6HK BRAND HB GEL PENCIL \*\*** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

| Loc. ID | Facings | UPC          | Description                      | Shade          | Plano Code |
|---------|---------|--------------|----------------------------------|----------------|------------|
| 336     | 1       | 041554533156 | LINEWORKS ULTRA LINER WATERPROOF | Black          | 1          |
| 337     | 1       | 041554533163 | LINEWORKS ULTRA LINER WATERPROOF | Dark Brown     | 2          |
| 338     | 1       | 041554209440 | LINE STILETTO LIQUID LINER       | Blackest Black | 1          |
| 339     | 1       | 041554434804 | LASTING DRAMA GEL PENCIL         | SLEEK ONYX     | 601        |
| 340     | 1       | 041554434835 | LASTING DRAMA GEL PENCIL         | GLAZED TOFFEE  | 604        |
| 341     | 1       | 041554294231 | MASTER DUO LINER                 | Black Lacquer  | 500        |

**EYE PALETTES 1.1 \*\*** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

| Loc. ID | Facings | UPC          | Description        | Shade              | Plano Code |
|---------|---------|--------------|--------------------|--------------------|------------|
| 342     | 1       | 041554419184 | THE PALETTES       | The Nudes          | 02         |
| 343     | 1       | 041554434866 | THE PALETTES       | The Blushed Nudes  | 06         |
| 344     | 1       | 041554490848 | 24KT NUDES PALETTE | 24KT NUDES PALETTE | 120        |

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| CITY MINI PALETTES 1.1 **                            |         |              |                    |                       |            |
|--|---------|--------------|--------------------|-----------------------|------------|
| Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |         |              |                    |                       |            |
| Loc. ID  | Facings | UPC          | Description        | Shade                 | Plano Code |
| 345  | 1       | 041554540772 | CITY MINI PALETTES | MATTE ABOUT TOWN      | 480        |
| 346  | 1       | 041554499742 | CITY MINI PALETTES | Rooftop Bronzes       | 400        |
| 347  | 1       | 041554499735 | CITY MINI PALETTES | Chill Brunch Neutrals | 410        |
| 348  | 1       | 041554499766 | CITY MINI PALETTES | Downtown Sunrise      | 430        |

| EW MONOS (2TIER) **                                  |         |              |                      |                  |            |
|--|---------|--------------|----------------------|------------------|------------|
| Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |         |              |                      |                  |            |
| Loc. ID  | Facings | UPC          | Description          | Shade            | Plano Code |
| 349  | 1       | 041554492644 | New Expertwear Monos | Vanilla          | 100S       |
| 350  | 1       | 041554492682 | New Expertwear Monos | Made for Mocha   | 140S       |
| 351  | 1       | 041554490749 | New Expertwear Monos | Soft Pearl       | 10S        |
| 352  | 1       | 041554490824 | New Expertwear Monos | Forest Green     | 80S        |
| 353  | 1       | 041554490763 | New Expertwear Monos | Seashell         | 30S        |
| 354  | 1       | 041554492651 | New Expertwear Monos | Night Sky        | 110S       |
| 355  | 1       | 041554490770 | New Expertwear Monos | Nude Glow        | 40S        |
| 356  | 1       | 041554552201 | New Expertwear Monos | Dusty Rose       | 200S       |
| 357  | 1       | 041554490756 | New Expertwear Monos | Linen            | 20S        |
| 358  | 1       | 041554490787 | New Expertwear Monos | Tastefully Taupe | 50S        |
| 359  | 1       | 041554490794 | New Expertwear Monos | The Glo Down     | 60S        |
| 360  | 1       | 041554492712 | New Expertwear Monos | Humdrum Plum     | 170S       |

| EW QUADS 1.2 **                                      |         |              |                   |                 |            |
|--|---------|--------------|-------------------|-----------------|------------|
| Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |         |              |                   |                 |            |
| Loc. ID  | Facings | UPC          | Description       | Shade           | Plano Code |
| 361  | 1       | 041554409093 | EXPERT WEAR QUADS | Natural Smokes  | 2Q         |
| 362  | 1       | 041554409147 | EXPERT WEAR QUADS | Charcoal Smokes | 4Q         |
| 363  | 1       | 041554409239 | EXPERT WEAR QUADS | Emerald Smokes  | 48Q        |
| 364  | 1       | 041554409260 | EXPERT WEAR QUADS | Autumn Coppers  | 44Q        |

| EW QUADS 2.2 **                                      |         |              |                   |                     |            |
|--|---------|--------------|-------------------|---------------------|------------|
| Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in |         |              |                   |                     |            |
| Loc. ID  | Facings | UPC          | Description       | Shade               | Plano Code |
| 365  | 1       | 041554409192 | EXPERT WEAR QUADS | Lavender Smokes     | 8Q         |
| 366  | 1       | 041554409116 | EXPERT WEAR QUADS | Mocha Motion        | 10Q        |
| 367  | 1       | 041554409130 | EXPERT WEAR QUADS | Designer Chocolates | 40Q        |
| 368  | 1       | 041554409123 | EXPERT WEAR QUADS | Sunlit Bronze       | 50Q        |

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